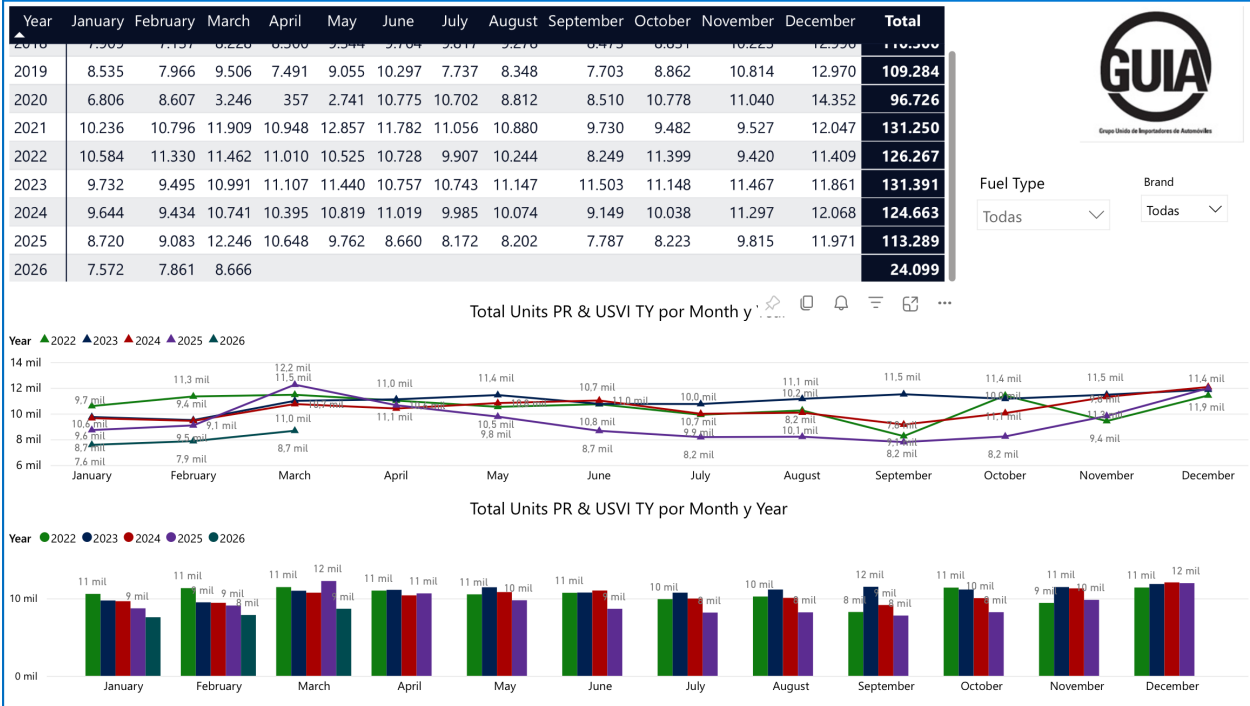


Total Industry



PR Total

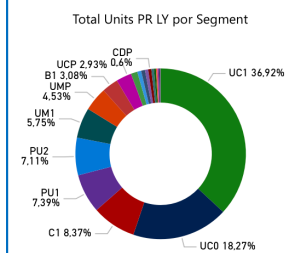
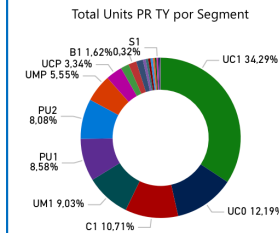


Year		
2011	2017	2022
2012	2018	2023
2013	2019	2024
2014	2020	2025
2015	2021	2026

Year		
2011	2017	2022
2012	2018	2023
2013	2019	2024
2014	2020	2025
2015	2021	2026

Month

January	May	September
February	June	October
March	July	November
April	August	December

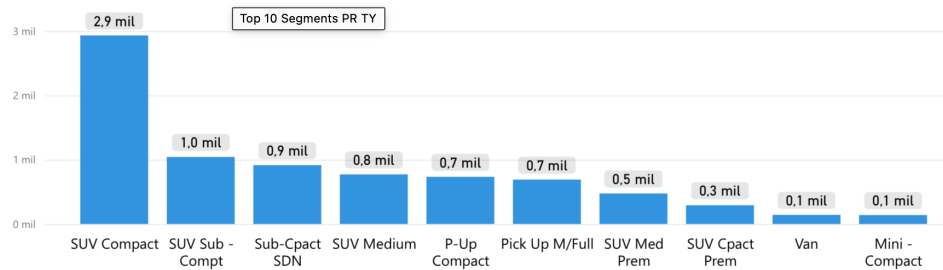


Fuel Type

Todas 

Segment	Segment Description	Total Units PR TY	Total Units PR LY	Total Units Var PR	Total Units PR % Var
UM1	SUV Medium	772	694	78	11.24%
C2	Sub-Cpact 2DR	116	87	29	33.33%
DP	SUV Cpact Prem	6		6	
DE	M/L SDN	9	7	2	28.57%
BP	Mini - CompPrem	10	9	1	11.11%
EFP	Full SDN Prem	4	3	1	33.33%
UFP	SUV Full Prem	12	11	1	9.09%
SP	Sport Prem	33	33	0	0.00%
S1	Sport	27	28	-1	-3.57%
Van	Van	142	148	-6	-4.05%
DP	M/L SDN Prem	5	14	-9	-64.29%
CV	Crossover SDN	27	43	-16	-37.21%
CD1	Compact SDN	42	60	-18	-30.00%
UF1	SUV Full Size	49	74	-25	-33.78%
CDP	Cpact SDN Prem	42	72	-30	-41.67%
MV	Minivan	41	91	-50	-54.95%
UCP	SUV Cpact Prem	286	354	-68	-19.21%
UMP	SUV Med Prem	475	547	-72	-13.16%
C1	Sub-Cpact SDN	916	1,010	-94	-9.31%
Total		8,554	12,069	-3,515	

Top 10 Segments PR TY



Year

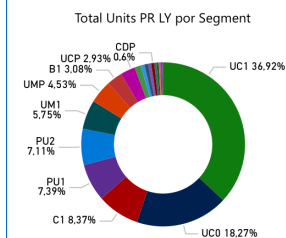
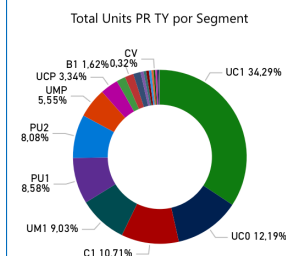
2011	2017	2022
2012	2018	2023
2013	2019	2024
2014	2020	2025
2015	2021	2026

Year

2011	2017	2022
2012	2018	2023
2013	2019	2024
2014	2020	2025
2015	2021	2026

Month

January	May	September
February	June	October
March	July	November
April	August	December



Fuel Type

Todas

Seg Parent	Total Units PR TY	% Share Total Units PR TY	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var	Prior Month Units PR	% Share Prior Month Units
B TTL	149	1.74%	381	3.16%	-232	-60.89%	112	1.45%
Mini - Compact	139	1.62%	372	3.08%	-233	-62.63%	105	1.36%
Mini - CompPrem	10	0.12%	9	0.07%	1	11.11%	7	0.09%
C TTL	1,059	12.38%	1,143	9.47%	-84	-7.35%	1,026	13.29%
Crossover SDN	27	0.32%	43	0.36%	-16	-37.21%	27	0.35%
Sub-Cpact ZDR	116	1.36%	87	0.72%	29	33.33%	108	1.40%
Sub-Cpact Prem			3	0.02%	-3			
Sub-Cpact SDN	916	10.71%	1,010	8.37%	-94	-9.31%	891	11.54%
CD TTL	86	1.01%	132	1.09%	-46	-34.85%	67	0.87%
Compact SDN	42	0.49%	60	0.50%	-18	-30.00%	43	0.56%
Cpact SDN Prem	42	0.49%	72	0.60%	-30	-41.67%	24	0.31%
SUV Med Prem	2	0.02%			2			
DE TTL	29	0.34%	40	0.33%	-11	-27.50%	18	0.23%
Full SDN Prem	4	0.05%	2	0.02%	2	100.00%	1	0.01%
M/L SDN	9	0.11%	7	0.06%	2	28.57%	3	0.04%
M/L SDN Prem	3	0.04%	10	0.08%	-7	-70.00%	9	0.12%
SUV Cpact Prem	13	0.15%	21	0.17%	-8	-38.10%	5	0.06%
MV TTL	43	0.50%	96	0.80%	-53	-55.21%	40	0.52%
Full SDN Prem			1	0.01%	-1			
M/L SDN Prem	2	0.02%	4	0.03%	-2	-50.00%	4	0.05%
Minivan	41	0.48%	91	0.75%	-50	-54.95%	36	0.47%
PU TTL	1,332	15.57%	1,613	13.36%	-281	-17.42%	1,112	14.40%
Pick Up M/Full	691	8.08%	858	7.11%	-167	-19.46%	500	6.48%
P-Up Compact	641	7.49%	755	6.25%	-114	-15.10%	612	7.93%
SP TTL	60	0.70%	61	0.51%	-1	-1.64%	60	0.78%
Sport	27	0.32%	28	0.23%	-1	-3.57%	29	0.38%
Sport Prem	33	0.39%	33	0.27%	0	0.00%	31	0.40%
SUV TTL	5,652	66.07%	8,458	70.06%	-2,806	-33.18%	5,153	66.73%
P-Up Compact	93	1.09%	137	1.13%	-44	-32.12%	77	1.00%
SUV Compact	2,931	34.26%	4,457	36.92%	-1,526	-34.24%	2,624	34.11%
Total	8,554	100.00%	12,072	100.00%	-3,518	-29.14%	7,722	100.00%

PR Market Month

Year

2011

2017

2022

2012

2018

2023

2013

2019

2024

2014

2020

2025

2015

2021

2026

2016

...

Month

January

May

September

February

June

October

March

July

November

April

August

December

Fuel Type

Todas



CB	Total Units PR TY	% Share Total Units PR	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var
US	1.504	17,58%	1.952	16,17%	-448	-22,95%
Chrysler	688	8,04%	678	5,62%	10	1,47%
Ford	711	8,31%	1.046	8,66%	-335	-32,03%
GM	94	1,10%	211	1,75%	-117	-55,45%
Lincoln	11	0,13%	17	0,14%	-6	-35,29%
KO	2.001	23,39%	3.640	30,15%	-1.639	-45,03%
Genesis	29	0,34%	33	0,27%	-4	-12,12%
Hyundai	1.203	14,06%	2.021	16,74%	-818	-40,48%
Kia	769	8,99%	1.586	13,14%	-817	-51,51%
JA	4.412	51,58%	5.674	47,00%	-1.262	-22,24%
Acura	75	0,88%	53	0,44%	22	41,51%
Honda	399	4,66%	531	4,40%	-132	-24,86%
Infiniti	22	0,26%	35	0,29%	-13	-37,14%
Lexus	141	1,65%	156	1,29%	-15	-9,62%
Mazda	143	1,67%	178	1,47%	-35	-19,66%
Mitsubishi	691	8,08%	1.058	8,76%	-367	-34,69%
Nissan	562	6,57%	845	7,00%	-283	-33,49%
Subaru	20	0,23%	36	0,30%	-16	-44,44%
Toyota	2.359	27,58%	2.782	23,05%	-423	-15,20%
EU	637	7,45%	806	6,68%	-169	-20,97%
Alfa Romeo	1	0,01%			1	
Audi	22	0,26%	59	0,49%	-37	-62,71%
Bentley			1	0,01%	-1	
BMW	223	2,61%	288	2,39%	-65	-22,57%
Fiat	1	0,01%			1	
Total	8.554	100,00%	12.072	100,00%	-3.518	-29,14%

Fiat	1	0,01%			1	
Lamborghini			2	0,02%	-2	
LandRover	36	0,42%	29	0,24%	7	24,14%
Mercedes	169	1,98%	186	1,54%	-17	-9,14%
Mini	36	0,42%	52	0,43%	-16	-30,77%
Porsche	45	0,53%	39	0,32%	6	15,38%
Volvo	29	0,34%	44	0,36%	-15	-34,09%
VW	75	0,88%	106	0,88%	-31	-29,25%
Total	8.554	100,00%	12.072	100,00%	-3.518	-29,14%

PR Market YTD

Year

2011

2017

2022

2012

2018

2023

2013

2019

2024

2014

2020

2025

2015

2021

2026

2016

Month

January

May

September

February

June

October

March

July

November

April

August

December

Fuel Type

Todos



CB	Total Units PR TY	% Share Total Units PR	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var
US	3.904	16,49%	4.637	15,67%	-733	-15,81%
Chrysler	1.505	6,36%	1.719	5,81%	-214	-12,45%
Ford	2.012	8,50%	2.361	7,98%	-349	-14,78%
GM	360	1,52%	526	1,78%	-166	-31,56%
Lincoln	27	0,11%	31	0,10%	-4	-12,90%
KO	5.771	24,38%	9.153	30,93%	-3.382	-36,95%
Genesis	75	0,32%	88	0,30%	-13	-14,77%
Hyundai	3.519	14,86%	5.121	17,31%	-1.602	-31,28%
Kia	2.177	9,20%	3.944	13,33%	-1.767	-44,80%
JA	12.262	51,79%	13.932	47,08%	-1.670	-11,99%
Acura	190	0,80%	165	0,56%	25	15,15%
Honda	1.146	4,84%	1.174	3,97%	-28	-2,39%
Infiniti	62	0,26%	88	0,30%	-26	-29,55%
Lexus	408	1,72%	466	1,57%	-58	-12,45%
Mazda	388	1,64%	392	1,32%	-4	-1,02%
Mitsubishi	1.706	7,21%	2.380	8,04%	-674	-28,32%
Nissan	1.257	5,31%	2.069	6,99%	-812	-39,25%
Subaru	51	0,22%	96	0,32%	-45	-46,88%
Toyota	7.054	29,80%	7.102	24,00%	-48	-0,68%
EU	1.738	7,34%	1.869	6,32%	-131	-7,01%
Alfa Romeo	2	0,01%	1	0,00%	1	100,00%
Audi	82	0,35%	132	0,45%	-50	-37,88%
Bentley	3	0,01%	4	0,01%	-1	-25,00%
BMW	598	2,53%	586	1,98%	12	2,05%
Ferrari	4	0,02%	6	0,02%	-2	-33,33%
Total	23.675	100,00%	29.591	100,00%	-5.916	-19,99%

Ferrari	4	0,02%	6	0,02%	-2	-33,33%
Fiat	3	0,01%	1	0,00%	2	200,00%
Lamborghini	5	0,02%	4	0,01%	1	25,00%
LandRover	83	0,35%	72	0,24%	11	15,28%
Maserati			1	0,00%	-1	
Mercedes	415	1,75%	417	1,41%	-2	-0,48%
Mini	100	0,42%	141	0,48%	-41	-29,08%
Porsche	117	0,49%	127	0,43%	-10	-7,87%
Volvo	126	0,53%	105	0,35%	21	20,00%
VW	200	0,84%	272	0,92%	-72	-26,47%
Total	23.675	100,00%	29.591	100,00%	-5.916	-19,99%